

# press release



## **Rogier Rijnja new Corporate HR Director Maxeda**

**Amsterdam, 13 oktober 2008. Rogier Rijnja (46) is to be appointed the new Corporate HR Director for Maxeda as from 10 November 2008.**

Rogier has a wealth of international HR experience in the consumer sector having previously worked for Apple, Nike, Reckitt Benckiser and Numico. In his most recent role Rogier was Vice President for Human Resources at Numico.

Rogier will succeed Sjaak Kranendonk who will leave Maxeda to become CEO of Dutch SPAR Group.

**End of press release**

**For more information, please contact:**

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