

# press release

**maxeda**  
a passion to serve



## **Maxeda nominated World's Best Retail Employer**

**Amsterdam, 26 February 2008. Maxeda has been nominated by the World Retail Congress, the prestigious 'World Retail Award' in the category 'Employer of the Year'.**

More than 30 judges – representatives from a wide range of retail sectors around the world - shortlisted Maxeda for the Best Employer Award. A Grand Jury, comprising many of the world's most respected retailers and retail experts, will review the candidates during the 'World Retail Congress, which takes place from 9 – 11 April 2008 at the CCIB International Conference Centre in Barcelona.

The winner will be announced on Thursday 10 April during the 'World Retail Awards 2008' ceremony, in the presence of the media. Other retailers which were nominated are: Asda, Boots, JCPenney, The Warehouse Group en Recreational Equipment Inc.

Tony DeNunzio, Chairman of the Board of Maxeda: "I am proud that we have been nominated a 'Best Employer' for all retailers in the world. At Maxeda we are very much aware that we will only achieve great results if we serve our people who serve our customers. It's the 28.000 people in our formats who make the difference, every day".

### **End of Press Release**

#### **For more information, please contact:**

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